

DALE DANIEL

Ph: 970-776-9176

Email: info@daledanielart.com

Work Experience:

12+ years freelance illustrator, artist, and graphic designer for businesses and individuals creating:

- Custom artwork and illustrations
- Graphics
- Advertisements
- Business marketing products
- Logos

4 years as a staff artist providing artwork for a top national custom painting company, as well as designing much of the company's advertisements, graphics, and website.

2 years as an artist manager overseeing 10 staff artists, providing artistic direction for various projects and responsible for increased efficiency while maintaining high quality.

Summary of qualifications:

Software and Computer Experience:

Adobe Creative Suite - CS4

- Photoshop: digital painting, complex layering, and color correction
- Illustrator: logos, renderings, and other vector based graphics
- Wacom Intuos 3 drawing pad with pen and airbrush tools
- Dreamweaver: web design and content
- Flash: animated text, images, and graphics
- Adobe Acrobat Pro: assemble files into PDF documents.
- Indesign: print layouts
- Microsoft office applications

Thorough understanding of defining color space RGB, CMYK etc. and the appropriate uses of each for print or web applications.

Thorough understanding of defining a document or image attributes and resolution for various applications.

12 + years of creating custom artwork using various mediums and techniques including:

- Digital Art - Photoshop and Illustrator
- Airbrush
- Painting
- Pen/Pencil
- Pinstriping

Large format printing, ICC profiles, and appropriate equipment calibration for accurate color output in fine art reproduction

Vinyl lettering creation, plotting, and application for automobiles signage, and custom painting applications

References:

Past and current client references are available on request.

Education:

Bachelor of Science and Bachelor of Arts

Adams State College, Alamosa, CO